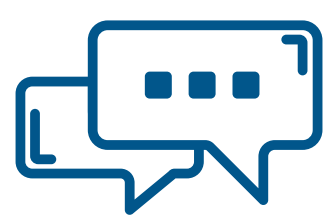




All Cloud Fax Solutions Are Not Created Equal

Cloud fax solutions such as ETHERFAX offer different approaches to send and receive business-critical documents via IP networks. Calculating the true cost of ownership, as well as weighing the risk of downtime, requires a close examination of the following criteria:

	Traditional Fax	ETHERFAX
CapEx or OpEx FoIP/VoIP infrastructure requires an expensive mix of components to purchase and maintain; ETHERFAX offers an on-demand solution.	• High upfront costs to purchase infrastructure • Expensive mixed environment to integrate, update and maintain • Multiple vendors to orchestrate and manage	• No infrastructure to purchase and maintain • Supports all popular fax servers and applications • One vendor to contact
Security Data security, privacy and compliance require end-to-end encryption.	• No encryption • Interoperability issues • Complex installation and management	• End-to-end encryption • PCI-DSS Level 1 Certified • Defense in depth security methodologies • Message level encryption • Secure Exchange Network SEN
Technology Investment Scaling fax communications with PRI technology requires the purchase of at least one fax board with recurring connectivity costs upwards of \$19k.	• Priced per minute • Multiple service providers to coordinate support • Telephony equipment (fax boards, gateways, etc.) • Recurring connectivity costs • Annual maintenance contracts • Upgrades • Large CapEx to employ • Scalability is costly	• Priced per page • One vendor to contact • Endless numbers and channels available on-demand • No long-term contract required • No need for expensive on-premise boards, and their costly maintenance fees
Ensuring Uptime and Mitigating Risk According to Forrester, 44% of enterprises are extending disaster recovery to the public cloud or plan to do so. 94% of those extending disaster recovery to the cloud say it helps to lower costs and improve SLAs.	• Multiple points of failure • No built-in system high-availability to eliminate downtime • Redundant service providers are costly	• No single point of failure • Built-in scalability, disaster recovery and business continuity • Integrates multiple service providers at no additional cost
Performance and Reliability Mitigating the cost and risk of downtime is crucial.	• Busy signals • Impact and costs of disconnections • Inconsistent delivery	• Never experience capacity issues • Only charged for successful pages • Secure delivery; Guaranteed delivery via ETHERFAX SEN



For more information, contact a sales team member at 877-384-9866 or SALES@ETHERFAX.NET >



Founded in 2009, ETHERFAX® provides an intelligent, software-defined network and suite of applications to facilitate the exchange of business-critical documents and information. ETHERFAX's patented technology is widely utilized across a broad range of industries. Leveraging the cloud, artificial intelligence, and data extraction technologies, ETHERFAX helps organizations save time, money, and resources by automating processes and workflows. ETHERFAX not only functions within a secure environment but has also earned prestigious cybersecurity certifications as a company. ETHERFAX's commercial document exchange solutions operate in an environment that complies with HIPAA and SOC 2® standards and is certified to meet HITRUST CSF® R2, PCI DSS 4.01 Level 1, and NIST v1.1 cybersecurity requirements. ETHERFAX's US government services have been validated to meet and exceed the FedRAMP High baseline requirements including Department of Defense (DoD) CC SRG Impact Level 5 (IL5) cybersecurity controls, operating within AWS' GovCloud High environment.

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